



**Futurologist and Trend Analyst**  
**Founder of the Think Tank future matters**

Lars Thomsen is one of the world's leading futurologists. He is the founder and Chief Futurist of the think tank future matters AG in Zurich and is considered one of the most influential experts on the future of energy, mobility and smart networks.

Lars Thomsen (\*1968) has been an independent entrepreneur since the age of 22, advising companies, corporations, institutions and government agencies in Europe on the development of future strategies and business models. His personal reference list includes more than 800 companies.

The expert on future spends around 30% of his time on explorations and research trips all over the world and, in addition to his entrepreneurial activities, is also a member of numerous think tanks as well as the World Future Society in Washington D.C.

Research foci of Lars Thomsen and his team are the future of work, developments in the fields of energy and resources, electric mobility, corporate culture, marketing and media as well as artificial intelligence.

Lars Thomsen is a frequent keynote speaker at congresses and conferences around the world and is in active exchange with some of the most innovative and influential minds in politics, business and media. He delivers his entertaining and lively keynotes both in English and German, bringing together the results of research and practical work in numerous best practice examples to inspire his audience. Lars Thomsen's future scenarios are as provocative as they are plausible.

**Topics (Selection):**

- 520 Weeks of Future - Insight and Outlook on Change
- Energy Matters - (R)evolution of a Mega Industry
- The Future of Mobility - The End of an Era and Mobility Concepts of the Future
- Artificial Intelligence - The End of Stupidity
- Changing Values - Trends Shaping the Future and Tipping Points for the Financial Industry
- The Future of Work