CÉLESTE KLEINJANS



Technology and Media Philosopher HealthTech Founder

Céleste Kleinjans is a technology and media philosopher and renowned expert on mindfulness and mental health. The founder of the award-winning start-up MINDZEIT® is a recognised expert in the area of health tech.

Céleste Kleinjans (*1994) studied philosophy at Humboldt University in Berlin, specialising in machine ethics and the philosophy of technology. During her studies, she founded the start-up Mindzeit, with which she develops technologies and innovative solutions to promote mental health in an increasingly digital world. Mindfulness and meditation have always played a major role in Céleste's life and her experiences are also incorporated into her successful start-up.

Based on her extensive practical experience and her own scientific research, she has also developed an innovative Future Skills programme. The aim of this programme is to enable managers and decision-makers to shape social and entrepreneurial transformation processes more effectively.

For her achievements, she was honoured as 'Female Founder of the Year 2023' and Business Punk named her one of the most promising personalities of 2023 in the field of Health & Science. In 2024, Céleste Kleinjans was chosen from more than 15,000 applicants as one of the top 20 of the Miss Germany competition. She is a representative for the Female Founder De:Hub Initiative of the Federal Ministry of Economics and Climate Protection and LinkedIn Top Voice in the field of Stress Management & Mindfulness.

Céleste is a much sought-after speaker for well-known events such as 'Bits & Pretzels', 'FIBO' and 'OMR'. In her engaging and interactive talks, she offers in-depth insights and practical tips on topics such as future skills, technosocial working environments and personal development with the help of technology. Céleste Kleinjans imparts knowledge in an entertaining way, encourages reflection and motivates people to take action.

Topics (Selection):

- · Mindful entrepreneurship in action
- · · Startup Journey: How to lead yourself to success•
- Welcome to the digital jungle: What are the future skills we need today?• You are what you feel: The power of emotions on our thoughts & actions
- · · Mindfulness as a key skill in the digital world

