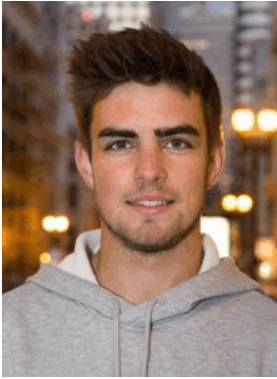


## RUBIN LIND



**Founder and Managing Director of InnoPhilia (innophilia.io)**

**Expert on all topics related to Generation Z**

Rubin Lind is an entrepreneur, founder and compelling expert on all topics related to Generation Z - because he is part of it himself. Ruben has been an entrepreneur since he was 17, he advises large companies on GenZ and develops software and concepts for his generation. He knows the mindset, the values and the challenges of Generation Z like no other.

From 2016 to 2019, Rubin Lind (\*1999) was CEO of Skills4School GmbH, a software company that develops educational software and learning apps. The idea came to him while he was still at school. Since 2019 he is CEO of Lernmal GmbH (InnoPhilia.io) and since 2022 he is Co-Founder of Textcontent.com, a company that supports marketing teams in creating high-quality content by using AI. This hands-on experience with Generative AI makes him an expert in the field. As an advisor, Rubin has worked for large companies such as Telekom, FlixBus and Klitschko Ventures.

Rubin is also Founding Partner of Bro Ventures, which invests in pre-seed start-ups, and initiator of Top Talents under 25, the first award to highlight outstanding young people worldwide.

In 2017, Rubin Lind won the national Startup Teens competition. For his learning app "Skills 4 School", Rubin was awarded Founder of the Year 2018 and received two investment offers on the TV show "Die Höhle der Löwen".

As an expert on Gen Z, Rubin Lind is a sought-after speaker and consultant in the corporate world. He shares his knowledge on how companies can understand and address the needs and preferences of the youngest generation of consumers.