## Prof. Dr. YASMIN WEIß



## Expert on Future of Work and Future Skills

Prof Dr. Yasmin Weiß is a renowned professor at the Nuremberg Institute of Technology with research focus on the future of work and how artificial intelligence affects jobs and skill needs. She is start-up founder, political advisor and one of the youngest multi-supervisory board members in Germany. In 2017, the business magazine Capital selected her as one of the TOP 40 under 40 in Germany in science and society.

Yasmin Mei-Yee Weiß grew up in a German-Chinese family. After studying and earning her doctorate in economics at the Catholic University of Eichstätt-Ingolstadt and the renowned Ecole Supérieure de Commerce in Nice, she began her career in 2005 as a management consultant at Accenture. From 2006 to 2014, she worked as a human resources manager for the BMW Group, holding various positions including human resources strategy and policy and human resources management for BMW China.

Since 2011, she has been Professor of Human Resources and Organization at the Technical University of Nuremberg and since 2015 Visiting Professor at the Technical University of Berlin.

She is co-author of the Spiegel-Bestseller-Book "Zukunftsrepublik Deutschland", in which she describes her vision for the future of work in 2030. In 2022 she published her recent book "Weltbeste Bildung. Wie wir unsere digitale Zukunft sichern".

Yasmin Weiß is a member of the supervisory and advisory boards of various companies. For example, she has been a member of the advisory board of BLG Logistics Group since 2017, she has been on the supervisory board of the Zeppelin Group since 2018, on the supervisory board of Bayerische Beamten Lebensversicherung since 2019, and on the supervisory board of M-Dax company United Internet AG since 2020. She is also a member of high-ranking political advisory bodies. Between 2014 and 2018, for example, she was a member of the Foreign Trade Advisory Board of the German Federal Ministry of Economics. In 2014, Chancellor Angela Merkel appointed her to the Federal Government's Innovation Steering Committee, and since 2017 she has been a member of the FDP's Economic Forum headed by Christian Lindner.

She advises companies how to prepare their workforces for the future of work and how to win and retain digital talents.

## **Topics (Selection):**

- · Artificial intelligence in the workplace
- • Future of Work• Future skills and lifelong learning•
- Digital Education• Digital Leadership & Leading Digital Talents
- • Diversity Management and Innovation•
- Women in top management positions
- • China as a technological superpower•
- · Working with the Chinese

