
SEBASTIAN HERBST



Expert on Leadership, New Work & Change Management

Sebastian Herbst is together with Prof. Dr. med. Dr. Roth (Institute Director) Managing Director of the Roth Institute and is as such dedicated to scientific issues and their added value for entrepreneurial practice.

After studying business administration, Sebastian Herbst initially worked as a consultant for various companies across all industries. He furthermore gathered experience as a manager at various companies in the area of Human Resources Management before becoming manager of the Roth Institute alongside Prof. Dr. med. Dr. Roth.

In his day-to-day work, for instance, he examines the underlying neuroscientific foundations of human behavior and personality, or the implications the knowledge about these has on the design of leadership, personality development, agile work and change management in organisations.

Not only in the auditorium of the Bremen University of Applied Sciences, where he lectures on organisation and leadership, obtains the audience of Sebastian Herbst many new insights from neuroscience and other scientific disciplines. In presentations, podium discussions, coachings and seminars he deals with current challenges of companies. By means of numerous interesting examples from everyday business life Sebastian Herbst succeeds in his lectures the effective transfer of these theoretical foundations into practice, which personally advances every listener.

Topics (Selection):

- Future Work - Digital workplace, collaboration models, new work environments, virtual collaboration, etc.
- Virtual work in teams & virtual leadership from a neurobiological perspective
- Leadership and resilience in virtual collaboration - Strengthen the resilience of yourself and your employees
- Making the right decisions in a crisis - Which decision strategies should we use from a brain research perspective?
- Crisis management - Operational management of the crisis & crisis communication