

JULIA BAUER



Presenter

Julia Bauer is an internationally renowned journalist and presenter. She presents events and video content on the topics of business, finance, automotive, health, digitalisation and award ceremonies. After working for several years for Germany's leading private news channel N24 in Berlin, Julia Bauer now lives in Zurich.

Educated at the London School of Economics, Columbia University, Munich Business School and the Diplomatic Academy of Vienna, she gained professional experience at the UNODC, the German Embassy in Bangkok, the Permanent Mission of Germany in Geneva as well as in international companies and hotels before starting her journalistic career. As a result, she has a deep understanding of the current economic and political landscape.

Julia Bauer has been voted Moderator of the Year several times in a row. Julia Bauer is also a special ambassador for organisations that campaign for children's rights and against human trafficking. She also works as a freelance media and presentation trainer.

As an author, Julia has published in Die Zeit, the Financial Times, the NZZ, the Huffington Post and other media. She reports for WDR, takes a close look at various four-wheelers for the auto motor und sport channel, presents various news formats, a travel programme on Radio Antenne Frankfurt and high-calibre events in German and English. She has already appeared on stage in Brazil, Portugal and China and accompanied numerous hybrid and digital events. Always serious - yet with a sense of humour.

Topics (Selection):

- Yes, mass media can teach us something!