
Dr. MARK VAN RIJMENAM



**Named a top 10 Global Big Data Influencer by Analytica
Creator of 'The Digital Speaker'**

Dr Mark van Rijmenam is The Digital Speaker and the author of three best-selling management books on big data, blockchain and AI.

Mark holds a PhD in Management from the University of Technology in Sydney, where he did research how big data, blockchain and AI are changing organisations.

He is the founder of Datafloq.com, a leading content platform on emerging technologies and also founded Mavin.org, a tokenised ecosystem of tools to fight misinformation, bad bots and online trolls through crowdsourced trust. He is a founding board member of the 2Tokens Foundation in The Netherlands, developing a roadmap towards realising value from Tokenisation. His the 'f(x) = ex' newsletter on the future of work and the organization of tomorrow is read by thousands of executives. He is the founder of The Tech Journal, where The Digital Speaker discusses the digital world from inside the digital world. The Digital Speaker believes that every organisation is a data organisation, which brings massive opportunities but also comes with great responsibilities.

Mark is a recognised speaker by the Professional Speaker Association Holland, and he is a member of the Global Speakers Federation. He has spoken in 20 countries across the globe and collectively inspired over 100.000 managers, directors and C-level executives. His keynotes focus on the future of work, the digital employee and how to build the organisation of tomorrow using emerging technologies such as big data, blockchain, the Internet of Things and artificial intelligence. He discusses the importance of data security, data governance and data privacy to help organisations understand how to build a customer-centric business using emerging technologies.

His keynotes are targeted at organisations who understand they have to digitally transform their business, but who do not yet know where to start and want to learn how to remain competitive in a digital world. His presentations are perfectly suited as an inspirational opening keynote to give everyone a shared understanding of emerging technologies and how they will change the future of work and have an impact on the organisation of tomorrow. Any of The Digital Speaker's keynotes are available as a virtual keynote, which will be recorded and live-streamed. There are multiple possibilities, standard webinars, virtual keynotes with professional recording, a keynote in virtual reality (which you audience can view in VR or behind their computer) or even using a hologram, thereby giving your audience a magical and futuristic experience. An avatar or hologram event can take place (at multiple locations at the same time) anywhere in the world, at any moment in any language.



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Topics (Selection):

- Leadership 4.0: Thriving in the Synthetic Age
- Metaverse Mastery: Decoding Reality in an Immersive World
- Building a Bionic Business: Constructing AI-Driven Organizations
- The Digital Renaissance: Reimagining Work and Collaboration
- Unleashing the Generative AI Genie: A Dive into AI's Promises and Perils
- Data-Driven Destiny: Harnessing the Power of Information

Publications (Selection):

- Step into the Metaverse, 2022
- The Organisation of Tomorrow, 2019
- Blockchain: Transforming Your Business and Our World, 2018
- Think Bigger - Developing a Successful Big Data Strategy for Your Business, 2014