



Leading Expert on Aspects of Cyber Security

Dr Jessica Barker is an award-winning global leader in the human side of cybersecurity. She has been named one of the top 20 most influential women in cybersecurity in the UK and served as the Chair of ClubCISO for two years. She is the best-selling author of *Confident Cyber Security* (Kogan Page) and co-author of *Cybersecurity ABCs: delivering awareness, behaviours and culture change* (BCS).

Jessica is a popular keynote speaker, including keynoting RSA San Francisco in 2020. She delivers thought-provoking and engaging presentations across the world, at corporate events and at practitioner and academic conferences. Known for her ability to engage audiences ranging from senior executives to ethical hackers and creative workers, she brings energy, enthusiasm and fun to cybersecurity.

Her speaking engagements are rooted in the work she does around the psychology and sociology of cybersecurity, particularly regarding cybersecurity threats, social engineering, cybersecurity communications, and the psychology of fear and cybersecurity. She is known for her expertise in cybersecurity awareness, behaviour, and culture.

Equipped with years of experience running her own consultancy, Jessica Barker co-founded Cygenta and has delivered face-to-face cybersecurity awareness sessions to over 40,000 people in over 23 countries. Her consultancy experience, technical knowledge and sociology background have equipped her with unique insights. She is known for her clear communication style and for making cybersecurity accessible to all.

Jessica's many appearances discussing cybersecurity on national and international TV and Radio have cemented her place as the media's go-to expert on subjects that require graceful, clear and engaging communication of technical subjects. She frequently appears on the BBC, Sky News, Channel 4 News, Channel 5 News, Radio 4's Today programme, Radio 2's Jeremy Vine show and more. She has been featured in the Sunday Times, the Financial Times, Grazia, New Statesman and the Guardian, and frequently in industry press.

Jessica Barker and her husband FC were Guest Curators of the 2018 Cheltenham Science Festival and are keen advocates of cybersecurity outreach, for example supporting TeenTech and the Cyber Security Challenge.

Topics (Selection):

- Cyber Security
- Digital Issues
- Data Management
- Risk

Publications (Selection):

- *Confident Cyber Security*, 2020