

## DAVID ROWAN



**The leading authority on technology's impact on business**  
**Founding Editor-in-Chief of WIRED UK**

As founding Editor-in-Chief of WIRED magazine's UK edition, David came to know the founders of WhatsApp, LinkedIn, Google, Didi, Spotify, Xiaomi, Nest, Twitter and countless other ambitious startups from Tel Aviv to Shenzhen. He has since invested in more than 80 early-stage tech companies, including eight that became billion-dollar "unicorns", and has built a health-tech and climate-tech fund; and he's an adviser to Lakestar, one of Europe's largest venture-capital funds.

His best-selling book "Non-Bullshit Innovation: Radical Ideas from the World's Smartest Minds" (Penguin, 2019) has been translated to Japanese, Korean, Russian and Ukrainian. The book, a 20-country quest for bold corporate innovation in the face of technology-led disruption, sets out 17 proven strategies for future-proofing a successful business — from "Turn products into services" to "Empower your team" and "Become a platform".

David has been a technology columnist for The Times, GQ, Condé Nast Traveller and The Sunday Times, and founded the VOYAGERS.io not-for-profit community of 600 innovators working to solve health and climate problems.

In his keynotes David Rowan explains compellingly how emerging technologies will impact business — and how leaders should prepare now.

He has received repeat requests to keynote for clients such as Goldman Sachs, JP Morgan, Google, KPMG, McKinsey, Chanel and Unilever, and has moderated events for the World Economic Forum and the UK and French governments. And he is still searching for the future.

### **Topics (Selection):**

- AI may be the future — but what does it mean for your business today?
- Artificial intelligence: time saver or skills slayer?
- Why this is AI's 'Netscape' moment
- What AI means for the data centre
- The impact of AI on operational real estate
- AI is coming for the pensions sector - how scared should we be