

## PETER HINSSEN



### **Technology Entrepreneur Thought Leader on the Impact of Technology**

Peter Hinssen is one of Europe's thought leaders on the impact of technology on our society. He is a serial entrepreneur, adviser and keynote speaker on the topics of radical innovation, leadership and the impact of all things digital on society and business. Peter Hinssen collaborates with organisations in the areas of IT strategy, transformation, fusion and coaching, in Europe as well as in North America.

He has a master's degree in Telecommunications and Electronic Engineering from Ghent University, Belgium. After graduating he joined Alcatel Telecom working in the Multimedia Research Centre. He was involved in the design and implementation of Interactive Television, and was later involved in the Interactive Television Trials for the Bermuda Telephone Company and British Telecom.

For more than fifteen years, Peter led a life of technology start-ups. His first company e-COM was acquired by Alcatel-Lucent, his second, Streamcase, by Belgacom, and Across Technology by Delaware Consulting. His third venture Porthus was quoted on the stock exchange in 2006 and acquired by Descartes. Between start-ups, he has been an Entrepreneur in Residence with McKinsey & Company, with a focus on digital and technology strategy. Peter's current company nexxworks helps organisations become fluid, innovate and thrive in The Day After Tomorrow.

Peter is the author of five bestselling business books and is frequently asked to contribute to international publications and is a Forbes contributor as well as a LinkedIn Influencer. He lectures at renowned business schools like the London Business School, the MIT Sloan School of Management and the Paul Merage School of Business at UC Irvine. He is also a multiple board advisor on subjects related to innovation and technology.

As a world-renowned thought leader on radical innovation Peter has given numerous passionate keynote presentations around the world, for companies such as Google, Apple, Facebook, Amazon, Accenture, Microsoft, ... and has been the keynote headliner for many internal conferences for Fortune1000 companies.

#### **Topics (Selection):**

- The New Normal - The Impact of the Digital Society
- IT leadership and alignment between business and IT
- The Digital Revolution in Financial Services
- The Digital Revolution in Healthcare

#### **Publications (Selection):**

- The Phoenix and the Unicorn: The why, what and how of Corporate Innovation, 2020
- The Day After Tomorrow: How to Survive in Times of Radical Innovation, 2017
- The Network Always Wins, 2015
- Business/IT Fusion, 2011
- The New Normal, 2010