

ANDREW KEEN



Internet Entrepreneur

Andrew Keen is an entrepreneur, author and broadcaster who is regarded as one of the world's leading contemporary analysts of digital business and culture.

He is the author of two acclaimed books on social media and the internet, *DIGITAL VERTIGO: How Today's Online Social Revolution Is Dividing, Diminishing and Disorienting Us* which critically evaluates social networks like Facebook, Twitter and Linked-In, and *CULT OF THE AMATEUR: How The Internet Is Killing Our Culture* which was published in 17 different languages and was short-listed for the Higham's Business Technology Book of the Year award. The New York Times critic Michiko Kakutani described the book as being written "with acuity and passion".

As a pioneering Silicon Valley based Internet entrepreneur, Andrew founded Audiocafe.com and built it into a popular first generation Internet music company. He has also co-founded a number of other Silicon Valley start-up ventures including afterTV and now.tv. He is currently the host of "Keen On" show, the popular Techcrunch chat show, where he interviews global business luminaries like Sir Martin Sorrell. He has been featured in hundreds of magazines and newspapers around the world and regularly writes for The New York Times, The Los Angeles Times, Wired, The San Francisco Journal, the Wall Street Journal, the Daily Telegraph, the Guardian, the Independent, Fast Company, Fortune and many other publications.

Andrew is a regular lecturer at major international conferences, speaking on the impact of new technology on 21st century business, education and society. He was a featured speaker in 2011 at the E-G8, former French President Sarkozy's pre G8 gathering of digital leaders in Paris, where he spoke about the impact of data on individual privacy.

Andrew was awarded a First Class Degree in History from London University. He was a British Scholar at the University of Sarajevo in the former Yugoslavia and earned a Masters Degree in Political Science from the University of California at Berkeley. He has lectured at many universities around the world including Warsaw, Amsterdam, Stanford, Berkeley and Oxford.

Andrew is also the co-founder of Amsterdam University's Future of University Education conference, an event that maps out the 21st century university. He is also currently making a series of commentaries for CNN looking at how internet trends are influencing social culture.

Topics (Selection):

- Future of Digital Media
- Future of Society
- Social Media and The Role of Personal Information
- Technology and Telecommunications
- Impact of Technology on Politics, Education, Health, Society, Media and Business
- The Social Revolution

Publications (Selection):

- How to Fix the Future: Staying Human in the Digital Age, 2018
- The Internet is not the Answer, 2015
- Digital Vertigo, 2012
- Cult of the Amateur, 2011