



Management Consultant

Anja Foerster is a bestselling author, management consultant and one of today's savviest business authorities on reinventing the logic of how business gets done. Anja is a provocative and inspiring voice on management and innovation and will leave the audience with new, exciting, and deeply relevant ways to think about their companies, their leadership strategies and their own careers.

She is an acclaimed corporate advisor with five books to her credit, published together with Dr. Peter Kreuz. Her bestseller „Anything but ordinary“ is the winner of the Business Book Award 2007.

The German born consultant works with leading business enterprises and is among the most influential voices on the European speaking circuit today. She studied business administration in Germany and the USA where she took her MBA. She subsequently lived and worked in the USA and Austria for several years. Before starting her own company, together with her husband, she was a manager at Accenture.

Anja Foerster lectures either on her own or together with Dr. Peter Kreuz. They represent a new generation of European-based management thinkers. Their style: Entertaining and fun, provocative and with a strong bias towards action. Their mission: to help organizations identify growth opportunities and game-changing strategies. It's all about innovation, energy and change.

Topics (Selection):

- The Ultimate Competitive Advantage
- Passion and Excellence
- Management for a New Era