



**One of Europe's best known Business Leaders
President of Ferrari (1991-2014)**

Luca Cordero di Montezemolo is one of Europe's best known business leaders. He is Chairman, founder and Shareholder of Italo SpA, the first European private high-speed railway company and founder and member of the board of Itabus the first Italian private company of long-distance buses.

He is also President of Manifatture Sigaro Toscano and of Telethon, the main Italian charity that aims to fund research on muscular dystrophies and genetic diseases, Chairman of Charme Capital Partners Sgr SpA , international fund of Private Equity, Member of the Board of Tod's Group from May 2021 and member of the Board of Abu Dhabi Marina Circuit from March 2019. In the last years he has been member for many years of the Board of Directors of Unicredit, Renova Group and Kering (ex PPR luxury group)

He has been Chairman and CEO of Ferrari Auto S.p.A. since 1991 until 2014 and he lead the company to the highest levels in the design, in the industrial production and in the competitions. As Team Manager and as Chairman he has won 19 World Drivers and Constructors Formula One Championship. He also has been Chairman of FiatGroup from 2004 to 2010, President of Confindustria from and President of LUISS University. He served as both Chairman and Chief Executive Officer of Maserati S.p.A. and as Chairman of the Bologna International Trade Fair.

In 2004 Charme Capital Partners Sgr SpA acquired Poltrona Frau, one of the most renowned luxury Italian companies active in the high end furniture field, then followed by the acquisition of Cassina and Cappellini. In 2006 Charme listed Poltrona Frau Group at Borsa Italiana in Milan. In the 1990s he acquired the Italian parfum brand Acqua di Parma: the company was renewed, and its products relaunched as symbols of luxury, elegance and glamour. In 2003 the brand was bought by LVMH

In 2008 the President of the French Republic awarded him the title of Commandeur de la Légion d'Honneur. In 2001 he was elected "man of the year" by "The Automobile", the most important US automobile magazine, and in 2002 by "Autocar", the prestigious English magazine. He was nominated by "Financial Times" as one of the fifty best managers in the world in 2003, 2004 and 2005. He was named "European Manager of the Year" for 2012 by the European Business Press Federation (EBP), an association of Europe's leading economic and finance publications. In 2015 he has been inducted in the Automotive Hall of Fame of Detroit, the international most prestigious award of this sector.

Topics (Selection):

- Leadership and Motivation
- Car Industry and Motorsport
- Transformation
- Future of Transport
- Risk and Safety