

## FRANK SIEREN



**Bestselling Author**

**One of Germany's Leading China Specialists**

Frank Sieren is one of Germany's leading China experts. He is columnist for the Handelsblatt, and has written more books on China than any other German journalist. Frank Sieren has lived in China for almost a quarter of a century.

Frank Sieren (\*1967) studied political science with a focus on economics at the University of Trier and at the Otto Suhr Institute of the Free University of Berlin. In the course of his journalistic career, he has worked for the Süddeutsche Zeitung, Die Zeit, Der Spiegel, and Deutsche Welle, among others. Frank Sieren has lived and worked in Beijing since 1994 and established a reputation for his reporting on the People's Republic of China and the political and economic developments there. No Western business journalist has lived in China longer than he has.

Frank Sieren is the author of numerous TV documentaries for ARD and ZDF, including the first documentary ever on China's involvement in Africa. He is co-founder and moderator of the Bosch Stiftung's Media Forum China, the highest-profile annual event for German and Chinese journalists since 2010. Since 2017, the forum has expanded to a trilateral meeting including the US.

His books on China regularly become bestsellers, are highly praised by critics and are the start of a broad Asia debate in Germany. Frank Sieren's analyses convinced Helmut Schmidt to write a joint book with "Neighbour China". Back then, Frank Sieren's analyses convinced Helmut Schmidt to write a joint book with "Neighbour China". For this purpose, Schmidt granted him insight into unpublished transcripts of his numerous conversations with top Chinese politicians.

The London Times calls Frank Sieren an "authoritative expert on China in Germany" and with his profound expertise at first hand, Frank Sieren is now a much sought-after speaker at events and congresses. Sieren's foray into business and politics not only helps us to understand what makes China tick, but also shows how we need to reposition Germany to avoid being marginalised.

**Topics (Selection):**

- Future? China! How the new superpower is changing our lives, our politics, our economy
- EU-China-Russia - Beijing is winning over more and more dissatisfied EU countries and thus undermining Europe
- China's Innovations - China is becoming more and more innovative at great speed