

## NOREENA HERTZ



### **One of the World's Leading Young Thinkers Economist**

Noreena Hertz is an influential economist on the international stage whose career has spanned Europe, the United States, Russia, the Middle East and Africa. Her best-selling books are published in 17 languages.

She has an MBA from the Wharton School of the University of Pennsylvania and a Ph.D. from the University of Cambridge and is Honorary Professor at the Centre for the Study of Decision-Making, University College London.

Noreena served as a member of Citigroup's Politics and Economics Global Advisory Board between 2007 and 2008 and as a member of the Advisory Group steering McKinsey CEO Dominic Barton's Inclusive Capitalism Taskforce between 2012 and 2013. She also played a pivotal role in the development of (RED), an innovative commercial model to raise money for people with AIDS in Africa, having inspired Bono (co-founder of the project) with her writings. She is a trustee of the UK's leading think tank IPPR and an advisor to The UK's Centre for the Analysis of Social Media. She advises some of the biggest organisations and most senior figures in the world on strategy, decision-making and data, global economic and geo-political trends, millennials/Generations Y and Z and corporate social responsibility. Noreena is member of the Board of Warner Music Group.

Noreena has given Keynote Speeches at TED and Davos and has shared platforms with such luminaries as President Bill Clinton and James Wolfensohn. She also contributes to a wide range of publications and networks including The BBC, CNN, CNBC, CBS, The New York Times, The Wall Street Journal, The Daily Beast, the Financial Times, the Guardian, The Washington Post, The Times of London, Wired, and Nature.

Hertz has been described by the Observer as "one of the world's leading young thinkers" and Vogue as "one of the world's most inspiring women." She was the Cover Story of Newsweek's September 30th 2013 issue in Europe, Asia and the Middle East.

#### **Topics (Selection):**

- A world in flux: Global trends, challenges, and opportunities
- How to make smart decisions in a complex world
- Truer Faster: how to succeed in the super-transparent world of Twitter, Facebook and Wikileaks
- Doing business in the post financial crisis

#### **Publications (Selection):**

- The Lonely Century: Coming Together in a World that's Pulling Apart, 2021
- Eyes Wide Open: How to Make Smart Decisions in a Confusing World, 2013
- IOU: The Story of the Debt, 2005
- The Silent Takeover: Global Capitalism and the Death of Democracy, 2002