



Sociologist
Director of the Institute for Future Psychology and Future Management
Expert on Ethical Wealth and the Culture of Wealth

Thomas Druyen is one of the most renowned wealth researchers in Europe. His current research at the IZZ, the Institute for Future Psychology and Future Management, focuses on the psychological and neuronal conditions and concomitant phenomena of shaping the future, digitalization and demographic change. It is also concerned with the question of how we can better learn and train prevention, anticipation and precaution.

He studied law, sociology, journalism and philology at the Westphalian Wilhelms University in Münster and anthropology at the University of Colombo. At the University of Münster he completed his Master's degree, doctorate and postdoctoral qualification where he also was director of the Forum for Wealth Research from 2006 to 2010. He also worked at the Institute for Culture and Media Management at Freie Universität Berlin from 2005 to 2007.

Since 2007 he has been full professor at Sigmund Freud Private University in Vienna, where he has been the director of the Institute for Comparative Asset Culture and Asset Psychology since 2009 and the director of the Institute for Future Psychology and Future Management since 2015. Druyen is sociologist, author and founder of wealth culture research. As a scientific journalist and editor, he has initiated important studies, such as: *Wealth and Wealth - On the Social Significance of Wealth and Asset Research* (2009) and *Three Generations in Dialogue - a study on intergenerational future management* (2015).

With his books "Olympus of Life - the New Image of Old Age" and "Goldkinder" he achieved national and international recognition. His journalistic work focuses primarily on the topics of wealth and property and the social consequences of demographic change. His book "Krieg der Hypocrisy" was received by the media as a brilliant analysis of current social communication.

Druyen is also supervisory board member in various institutions. From 2000 to 2004 he was, among others, chairman of the board of the Swiss Peter Ustinov Foundation and from 2001 to 2014 chairman of the board of trustees of the Foundation Dialogue of Generations in Düsseldorf. From 2005 to 2010 he was also chairman of the board of trustees of the Steinfeld Monastery Foundation. Thomas Druyen is on the advisory board of PHINEO AG, a member of the Görres Society, the Helmut Horten Foundation and Global Ambassador for the Alternative Nobel Prize in Stockholm.

Topics (Selection):

- Conditions and concomitants of shaping the future
- Psychology of the Future - About Dealing with Permanent Uncertainty
- The challenges of the future: What do robotics, digitalisation and other future topics do to our mind?
- Effects of demographic change
- Making change competence a skill that can be learnt
- Asset culture
- Responsibility in dealing with assets