

GREG CLARK



World-Recognised Expert on the Future of Cities

Greg Clark is a world-recognised expert on the future of cities and city development. He is a thought leader, advisor and facilitator with 20 years experience. Clark has been a city strategy advisor to more than 20 cities on 5 continents, including London, Sao Paulo, Singapore, New York and Hong Kong. He has led international city networks and projects on economic strategy, city leadership, openness and migration, urban investment, long-term strategic planning, and city branding. He is an expert international peer reviewer on city and regional development issues for inter-governmental organisations in five continents, and has led more than 100 such reviews in 100 cities.

Clark's work involves a large portfolio of high profile international and UK leadership and advisory roles, and a number of innovative strategy and research roles at distinguished organisations. He advises many global companies on working with global cities, and among his regular clients are JLL, GVA, Siemens, Microsoft, and JP Morgan Chase. Clark has led many key projects in recent years on the development of London. He was previously a Commissioner on the West End Commission (2012-2013), Member of the Promote London Council (2010/2010), Managing Director at Greater London Enterprise, CEO of London Enterprise Agency/OneLondon, and a Director at the London Docklands Development Corp.

A dynamic conference speaker and chairman, Greg Clark has contributed to over 200 conferences worldwide. He speaks on issues facing cities such as competitiveness and growth, leadership and place, financing the future, and the advantages of diversity and openness in a global economy.

Topics (Selection):

- Global Cities and Global Markets: How Cities And Companies Can Succeed Together.
- Understanding London: The World's City
- Winning from Global Events: Olympics, EXPOs, World Cups, Summits, Culture and Festivals.
- What Are Cities Learning From Global Businesses?
- What Does A Mayor Do For A Metropolitan Area?
- Making Cities And Regions Work

Publications (Selection):

- Global Cities: A short History, 2016
- The Making of a World City: London 1991 – 2021, 2014
- Imperatives for the World's 20 Leading Cities
- Recession, Recovery, and Reinvestment: the Role of Local Economic Leadership