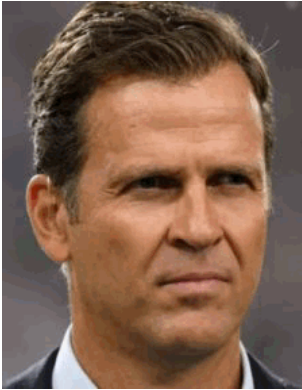


OLIVER BIERHOFF



Entrepreneur and Business Advisor
Manager German National Football Team (2004-2022)

European Football Champion 1996

Football has been a major part of Oliver Bierhoff's life. He crowned his career as an active professional footballer by winning the 1996 European Championship in England. As Manager of the German national football team, he accompanied the team among other things on the way to the 2014 World Cup title in Brazil.

Oliver Bierhoff (*1968) began his professional career as a footballer at Bayer Uerdingen. Further stations took him to Hamburger SV, Borussia Mönchengladbach, AC Milan and AS Monaco, before he ended his career as an active footballer at Chievo Verona in 2003. As AC Milan's star player, he became Italian champion with the team in 1999 and top scorer in the Italian Serie A league in 1998. Oliver Bierhoff played exactly 70 games for the German national team between 1996 and 2002, scoring 37 goals. His decisive "Golden Goal" in the final against the Czech Republic, with which he made Germany European champions in 1996, is legendary. Parallel to his professional career, Oliver Bierhoff completed a degree in business administration.

In the summer of 2004, Bierhoff became Manager of the German national football team. In this newly created position, he served as a link between the team, the coaching staff and the association. In addition, he, who speaks fluent Italian and English, managed contacts with sponsors and was the patron of the national team fan club. In 2018, he was appointed Director National Teams & Academy, becoming one of four DFB Directors. In this role, he brought women's and men's football as well as the DFB Academy together in one department under one strategy for the first time in history and launched the youth football programme "Project Future" together with the DFL.

After leaving the DFB at the end of 2022, Bierhoff was appointed Business Advisor by the New England Patriots. He is Chairman and Co-Founder of FINVIA Sports GmbH, which he founded in 2023, and works as a Senior Advisor for McKinsey & Company, Inc.

Oliver Bierhoff impresses as an eloquent and knowledgeable speaker. As a former professional football player and Manager of the German national team, he has extensive experience in football as well as in the business world and shares this with his audience.

Topics (Selection):

- World Champion 2030 - A Glimpse into the Future of Football